

This is Kirstenhof Car Hires intends to use your information

### 1. Collecting and receiving information

We may collect or receive Personal Data about you from a number of sources, including the following:

1. From you when you contact us with an enquiry or in response to a communication from us, in which case, this may tell us something about how you use our services.
2. From you when you enter a competition, promotion or complete a survey.
3. We collect information when you use our Platforms or services by using cookies, web beacons and other technologies. Depending on how you access and use our platforms, we may receive:
  1. Device information (for example the type of device you are using, how you access our Platforms, your browser or operating system and your Internet Protocol ("IP") address);
  2. Location information (for example, your device's GPS signal and information about nearby WiFi networks and cell towers. We get this information when you use location-enabled services).
4. This Privacy Policy applies to Personal Data we hold about individuals. It does not apply to information we hold about companies and other organisations.

### 2. Using your personal information

1. We shall only use your Personal Data for the following purposes and shall not keep such Personal Data longer than is necessary to fulfil these purposes:
  1. To help us to identify you when you contact us.
  2. To allow us to carry out marketing campaigns, conduct research, including creating statistical and testing information.
  3. To help to prevent and detect fraud or loss.
  4. We may monitor and record communications with you for quality assurance and compliance.
  5. We may check your details with fraud prevention agencies. If you provide false or inaccurate information and we suspect fraud, we will record this.
2. We will not disclose your Personal Data to any third party except in accordance with this Privacy Policy.
3. We may allow other people and organisations to use Personal Data we hold about you in the following circumstances:
  1. If we, or substantially all of our assets, are acquired or are in the process of being acquired by a third party, in which case Personal Data held by us, about our customers, will be one of the transferred assets.
  2. If we have been legitimately asked to provide information for legal or regulatory purposes or as part of legal proceedings or prospective legal proceedings.
  3. If we employ companies and individuals to perform functions on our behalf we may disclose your Personal Data to these parties for the purposes set out in clause 2.1 or, for example, for sending postal mail and email, analysing data, providing marketing assistance etc. Those parties are bound by strict contractual provisions with us and only have access to Personal Data needed to perform their functions, and may not use it for other purposes. Further, they must process the Personal Data in accordance with this Privacy Policy and as permitted by the Protection of Personal Information Bill 09 of 2009. From time to time, these other people and organisations to whom we may pass your Personal Data may be outside of South Africa. We will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with this Privacy Policy and the Protection of Personal Information Bill 09 of 2009.
4. Where you give us Personal Data on behalf of someone else, you confirm that you have provided them with the information set out in this Privacy Policy and that they have not objected to such use of their Personal Data.
5. In connection with any transaction which we enter into with you:
  1. We, and other companies in our group, may carry out credit and fraud prevention checks with one or more licenced credit reference and fraud prevention agencies.
  2. If you provide false or inaccurate information to us and we suspect fraud, we will record this and may share it with other people and organisations. We, and other credit and insurance organisations, may also use technology to detect and prevent fraud.

### 3. Protecting information

We have strict security measures to protect Personal Data.

1. We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.
2. It is important for you to protect against unauthorised access to your password and to your computer. Be sure to sign off when you finish using a shared computer.

### 4. The internet

1. If you communicate with us using the internet, we may occasionally email you about our services and products. When you first give us Personal Data through the Website, we will normally give you the opportunity to say whether you would prefer us not to contact you by email. You may unsubscribe at any time if you change your mind.
2. Please remember that communications over the internet, such as emails and webmails (messages sent through a website), are not secure unless they have been encrypted. Your communications may go through a number of countries before they are delivered - this is the nature of the internet. We cannot accept responsibility for any unauthorised access or loss of Personal Data that is beyond our control.

### 5. Cookies

When we provide services, we want to make them easy, useful and reliable. This sometimes involves placing small amounts of information on your computer. These are called 'cookies'.

These cookies cannot be used to identify you personally and are used to improve services for you. [See [www.allaboutcookies.org](http://www.allaboutcookies.org) or [www.youronlinechoices.eu](http://www.youronlinechoices.eu) to learn more about cookies. Visit [www.google.co.uk/goodtoknow/data-on-the-web/cookies](http://www.google.co.uk/goodtoknow/data-on-the-web/cookies) for a video about cookies.]

Users typically have the opportunity to set their browser to accept all or some cookies, to notify them when a cookie is issued, or not to receive cookies at any time. The last of these options, of course, means that personalised services cannot be provided and the user may not be able to take full advantage of all of a website's features. Refer to your browser's Help section for specific guidance on how it allows you to manage cookies and how you may delete cookies you wish to remove from your computer.

By using this website, you agree that we can place necessary cookies on your device.

### 6. Links

1. The Website may include third-party advertising and links to other websites. We do not provide any personally identifiable customer Personal Data to these advertisers or third-party websites.
2. These third-party websites and advertisers, or internet advertising companies working on their behalf, sometimes use technology to send (or 'serve') the advertisements that appear on the Website directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalise advertising content. We do not have access to or control over cookies or other features that they may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Policy. Please contact them directly for more information about their privacy practices. In addition, the Network Advertising Initiative offers useful information about internet advertising companies (also called 'ad networks' or 'network advertisers'), including information about how to opt-out of their information collection.
3. We exclude all liability for loss that you may incur when using these third-party websites.

### 7. Changes to this privacy policy

We may update this privacy policy from time to time; however, all updates and changes will be posted on the Website and, where appropriate, you will be notified in the appropriate manner. You confirm that we shall not be liable to you or any third party for any change to this Privacy Policy. It is your responsibility to check regularly to determine whether this Privacy Policy has changed.